

2010 ASSOCIATE MEMBER BOOTH INFORMATION

2010 EVENT DATES:

Cinco de Mayo Celebration	May 5, 2010
Jump into Summer	June 2, 2010
Red, White & Blues	July 7, 2010
Dog Days of Summer	August 4, 2010
Celebrate Pleasanton	September 1, 2010

EVENT HOURS: 6 to 9 p.m. Vendor set-up is from 5 to 6 p.m.

**FEES: \$75 Associate Member fee per 10' x 10' booth space
\$375 to reserve all five dates
NO REFUNDS
BOOTH SPACE ASSIGNED ON A FIRST COME, FIRST SERVED
BASIS**

The Pleasanton Downtown Association provides the 10' x 10' space(s). **It is the responsibility of each participant to provide and set up their own equipment (tent / canopy, power [must use whisper quiet generator which does not emit noxious fumes], tables, chairs, etc.)**

IMPORTANT - You are required to have a current Pleasanton business license. For information, contact Business License Customer Service at 925.931.5440.

NOTE: CONTACT THE PDA EVENT COORDINATOR REGARDING FOOD VENDORSHIP. Selling or giving away any type of food or drink, including candy and water, may require a health permit, tent (including sides and front netting).

If you are a restaurateur and intend on serving or selling food or beverages outside of your establishment, it is required by Alameda County that you have the correct permit **in addition** to your regular restaurant health permit.

You should contact Alameda County to find out if you are required to obtain a Temporary Event Health Permit. If you do not have a permit at the event, the County Health Inspector can close down your booth or fine you.

Contact information for Alameda County is: Alameda County Environmental Health Services—(510) 567-6700 or www.acgov.org/aceh/food - See Temporary Events – FAQ's