



**THE PLEASANTON DOWNTOWN ASSOCIATION (PDA) PRODUCES OVER 40 EVENTS EACH YEAR, SEVERAL OF WHICH PROVIDE OPPORTUNITIES FOR BANDS TO PERFORM.**

**NOTE: BAND SELECTIONS HAVE BEEN COMPLETED FOR 2018. PLEASE SUBMIT FOR 2019.**

### **Concerts in the Park**

PDA hosts approximately 13 summer Concerts in the Park every Friday night from the first Friday in June through the first Friday in September. Concert attendance is approximately 3,000 people each Friday evening.

- Equipment, sound check and band members must be ready to perform by 6:45 p.m.
- Set up of equipment may begin at 3:00 p.m. **If additional set-up time is required, it can be arranged with the PDA Event Coordinator.**
- Any vehicle(s) which must be driven into the park to unload and load equipment must provide a copy of the driver's license and copy of current automobile insurance coverage for the responsible driver.
- Vehicles must enter and exit the park via the dirt path entrance on First Street near the liquor store at the north end of Lions Wayside Park. Vehicle must be able to climb the 6 inch curb. Vehicles **CANNOT** enter nor exit the park from Neal Street near the bus stop.
- Vehicles **CANNOT** drive on the grass.

***PDA has a SMALL budget to pay bands performing at the Concerts in the Park.***

Bands playing at the Concerts receive recognition and exposure in the following ways –

- Newspaper advertisements designed specifically for the Concert series.
- Press releases, calendar listings, etc. distributed through a variety of media mediums.
- Concert posters

Listing on the PDA's Website Event Calendar ([www.pleasantondowntown.net](http://www.pleasantondowntown.net)) throughout the concert season with a link to your website.

- Social Media Promotion across all channels with over 35K followers.

*Bands interested in being considered for Concerts for the 2019 season **MUST COMPLETE** a "BAND APPLICATION" and provide either a CD/media packet or information that will enable us to listen to a sampling of songs. **Note - we do not typically travel to hear bands play.***

**Submit your information to:** Event Manager - Tiffany Cadrette

Pleasanton Downtown Association  
4725 First Street, Suite 200  
Pleasanton, CA 94566  
Fax 925.484.3064  
[events@pleasantondowntown.net](mailto:events@pleasantondowntown.net)

Bands will be booked in December 2018 for the 2019 season.

***Please do not contact us prior to January 1<sup>st</sup>, 2019. If your band is selected to play at a Concert in the Park, you will be contacted.***